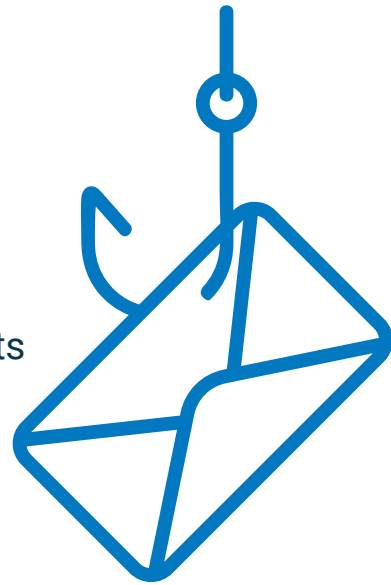


# Your Ultimate Checklist for Spotting Phishing Emails

Use this checklist to identify a phishing email.

## General Attacks

- Sender's name and email address
- Subject line
- Are you expecting the email?
- Suspicious or unsolicited attachments
- Issues with content and/or design
  - Wrong logo
  - Unfamiliar greeting
  - Poor grammar
  - Spelling errors
  - Urgent action demands (expirations, unauthorized payments)
  - Requests for login credentials, payment info, or sensitive data
  - Too-good-to-be-true offers
  - Threats/attempts to scare you



## Targeted/Socially Engineered Attacks

These attacks are personalized; they're based on information known about you, making you a specific target.

- Buy gift cards
- Change payroll
- Send money
- Sign a document